



# Blue Cross of Hyderabad

403/9, Road No.35, Jubilee Hills, Hyderabad 500033  
Phones 32989858 / 23544355 / 23545523  
www.bluecrosshyd.in



E - Newsletter



MAY 2010

*Dear Members and Friends,*

The summer heat knocked us off balance and sent us diving for cool hideouts and air cooled rooms, those of us who could escape. Our deepest thanks to Mr. Vikram, our member and volunteer, who keeps the shelter supplied with the latest and most efficient air coolers in town! For the shelter animals, we tried to provide as much cooling, green netting, dry leaf roofing for shade as we could. On the street homeless animals are smart and come out for food only early morning and at night. There is a drop in road accidents thanks to this, as they stay away from heat and traffic, canine distemper and Parvo virus has been rampant however. Please go through the newsletter and note that we are conducting training for volunteers to give an inspirational animal welfare talks this May / June 2010.

Do look though our activity chart and note that 12, 516 animals were helped, a large number during the National Animal welfare Fortnight in January - 4000 of which were stray dogs under the Rabies Free Hyderabad efforts with ITsAP. The GHMC Veterinary Department has given us full cooperation to continue efforts to sterilize and vaccinate stray dogs in our designated areas. If you have the space and the heart to adopt a stray on your street or a puppy for your home now is the time to do it - I promise you will never regret it!

Stay cool and help animals stay cool this summer,  
Warm regards,  
Amala



## Animal Welfare News

### January

- The National Animal Welfare Fortnight was celebrated with camps through out the month.
- Training sessions and awareness talks on humane slaughter laws, held for butchers.
- The Blue Cross big heart award this year was awarded to volunteers Sanjeev & Eva Dua and Priya Dey.



Big Heart Award 2009 - Winners  
Blue Cross of Hyderabad Congratulates Sanjeev & Eva Dua

### February

- Devnar School for the Visually impaired visited our shelter.
- Volunteers clean Nehru Zoo Aquariums
- Nagarjuna School visited our shelter
- Ms. Avani Rao, Iconart, held an art show with the theme "Being Animal", proceeds of which went for animal welfare.

### March

- Blue Cross joins twin city groups to observe Earth Hour.
- Blue Cross participated in the Sukuki Exnora Green Leaf Awards and Aam Aadmi Awards- recognizing the work of street beautifiers, shubrakhs and regular people who go out of their way to keep our city clean and cared for. Congratulations to Mr. Drums Ramesh for receiving an Aam Aadmi award.
- Accenture Team visit our shelter.



Affection...  
has no age

Animal Lovers please sign up  
for upcoming events!

1. Train to give animal welfare talks: Saturday May 15th and Sunday May 23rd, 10 AM to 5 PM at Treasure House, Jubilee Hills.
2. Workshop on Farm Animal Welfare on the last weekend of June 2010 conducted by the Federation of Indian Animal Protection Organizations (FIAPO) and Blue Cross

To register and enquire about further details please call Mrs. Kumari: 32989858, 23544355, 23545523.

## Activity Report for January, February & March—2010

Animal	Ambulance Rescue	Pet Clinic Treatment Cases	Adoptions	Animal Birth Control Operations ARV		ARV Only	Wild Life Rehabilitation	Camps— Rabies Free Hyderabad	Partnership— Equine Welfare
				Male	Female				
Dogs	1170	57	15	254	314	41		3815	
Puppies	234	56	136					73	
Cats	86	30		36	46			8	
Kittens	63	10	51						
Goats		24						347	
Bullocks								43	
Cows	1	3						34	
Buffaloes	43							7	
Horses/Mule								7	72
Ponies									18
Donkey		3							5243*
Poultry	3	16						42	
Piglets	4								
Ducks	2						1		
Camels								60	
<b>Wildlife</b>									
Birds	15		11				2		
Kites	10						10		
Pigeons	8						3		
Rhesus Monkey	3								
Tortoise/Turtle			3						
Duck		1							
Langur	1								
Bat	1						1		
Squirrel	3						3		
<b>Total</b>	<b>1584</b>	<b>200</b>	<b>216</b>	<b>686</b>	<b>41</b>	<b>20</b>	<b>9477</b>	<b>292</b>	

Total Number of Animals Helped 12516

ABC Dogs Only-568

\*IECC At Sagroli-5041

### Illegal Cattle Trade Funding Terror

Illegal Cattle smuggling from West Bengal border, number as high as 50 lakhs to 60 lakhs a year. There have been disturbing links to show that a substantial part of this Rupees 15,000 Crore Illegal Trade is being funneled to fund terror. Link for news report by Times of India, for further reading:

<http://timesofindia.indiatimes.com/india/Illegal-cattle-trade-funding-terror/articleshow/3554048.cms>





## ITsAP & Blue Cross of Hyderabad

### MoU between ITsAP and Blue Cross of Hyderabad

At a press conference, ITsAP official Mr. Narasimha Rao M and 'Blue Cross of Hyderabad's Founder Mrs. Amala Akkineni signed the MoU extending the support of each other's organizations for a period of 3 years. As part of this understanding ITsAP sponsored 1,44,000 INR to make Hyderabad a Rabies Free City.

#### Background

Rabies is a killer disease, and in India thousands of people die due to this disease every year. There is no cure for rabies however it can be prevented through vaccination. Vaccination prevents the spread of Rabies that is propagated through dogs and other animals during fights, by biting. According to WHO Study, if 70% of the animal population is vaccinated against Rabies, the disease can be eradicated. Anti Rabies must be repeated every year for it to be effective. Both the cities Chennai and Jaipur have achieved Rabies Free status, which is a remarkable feat involving animal welfare groups, municipal bodies, concerned citizen groups and media.

From 8<sup>th</sup> Jan till 11<sup>th</sup> Feb, almost on every alternate day ARV camps were held at the 36 locations covering the whole of Hyderabad and Secunderabad. Blue Cross veterinarians Dr. Prity and Dr. Ajay, volunteers, and the GHMC dog catching personnel reached out to every location in animal rescue ambulances and provided medicines for first aid treatment, de-worming, skin diseases and vaccinations for Anti rabies, Foot and Mouth etc; to animals like street dogs, puppies, cats, goats, cattle, camels, horses and poultry.

#### Twin City areas where the Anti Rabies vaccination camps were held:

Abids, Allapur, Ameerpet, Balanagar, Banjara Hills, BHEL, Borabanda, Chandhanagar, Dargha, Dasaribasthi, FilmNagar, Ghasmandi, Guddimalkapur, Hafeezpet, Jawahar Nagar, Jubilee Hills, Kavuri Hills, Kondapur, Koti, Kukatpally, Kundhanbagh, M.L.A.Colony, Madhapur, Malakpet, Malkajgiri, Mehindhpatnam, Parvathnagar, Safilguda, Sanathnagar, Seethaphalmandi, Serlingampally, Subashnagar, Tulsinagar, Vanasthalipuram, Venkatagiri, Yousufguda.

### Animals Benefited in the Camps

Animal	Number Benefited
Dogs	3815
Goats	347
Cattle	84
Puppies	73
Camels	60
Poultry	42
Cats	8
Horses	7



### Blue Cross Doctors Anti - Rabies Vaccination

Our positive initiative towards achieving the target and towards motivating awareness for others to join started yielding good results. The number of aggressive-dog bite calls received by both GHMC as well as Blue Cross of Hyderabad has dropped since the day we commenced our camps. Very soon we hope to achieve Rabies Free zones, which at a macro level will help the cause - Rabies Free Hyderabad. We sincerely appreciate you for joining us in this worthy cause of animal welfare and public service.

## Would you like to speak on behalf of animals ?

It's amazing how much an inspiring talk can motivate students to wake up to animal issues! There is nothing more encouraging than to hear someone remember that, "It was your motivational animal welfare talk at the school which changed our lives!"

So how does one communicate love for an animal, to someone who has never cared about an animal? How does one explain the joy and companionship of a pet, to children who fear the sight of them? How do we explain our deepest feelings of compassion and make others understand, that these creatures are dear to us, and it is important to help them?

It seems a daunting task, but one that must be done. For if not explained, the magnificence and contribution of animals to our lives, will go unacknowledged and they will be exposed to meaningless cruelty. This is where your involvement could hold the key for change!

### Training

To start an education program, training helps a great deal. Blue Cross is conducting such training this summer. There are appropriate presentations and videos available from animal protection groups that one can learn to present with conviction. Topics covered in the course will be:

- The specific purpose of animals in nature (Domestic & wildlife)
- Animal handling, first aid, their needs and requirements
- Common Cruelty and, animal abuse and solutions
- How people can help animals
- Volunteering to help animals
- Making Posters & Display boards

### Who can attend?

- Blue Cross members or volunteers.
- People with good speaking ability in any language and love for animals, who are known to members or volunteers.
- Teachers, Government Employees, NGO Professionals with some animal related experience.

### The training promises to:

- Make you familiar with AWBI / Blue Cross created new presentations.
- Make you an effective and confident communicator.
- Coaching to develop audible voice, clear diction and pleasing manners.
- Give you a platform to learn your subject and get completely familiar with the content of your talk with time to practice.
- Provide you place to conduct a mock talk with friends and give you constructive feed back.
- Point out how to practice what you preach- this makes you the change you want to see and a leader by example!
- Share experiences with others in the field. You can learn and grow a lot like this.

Blue Cross will also help review your work for improvement. Feed back from the participants like: what went well, what did not work go a long way in gaining confidence. In our experience an effective way to mobilize empathy and involvement of people to help animals has been through animal welfare camps, animal friendly behavior demonstrations, inspiring stories, etc. This is essentially education in action. Cruelty and animosity towards animals will never stop unless we demonstrate healthy ways to replace unhealthy attitudes towards animals.

So please don't let the year fly away!! Join our educational efforts and train to give inspirational talks this May 15<sup>th</sup> and 23<sup>rd</sup>. [See First Page for Announcement.](#) For more details please contact Blue Cross, Mrs.Kumari at: 32989858, 23544355 and 23545523.

## 'Reduce experiments on animals'

NIN celebrates World Laboratory Animal Day



It gives us a great sense of achievement to inform you that on Lab animal day, the DG ICMR stated that animal activists were responsible in bringing laboratory animal sciences to where it is today, though at that time scientists resented the intervention, truly dedicated efforts of the activists must be acknowledged. Mrs.Maneka Gandhi was also appreciated for heading the improvements as a Minister at the time.

